
Daikin & Galaxy Cooling Technologies Showcase the New Cooling Range in UAE

Promoting Inverter & VRV systems to reduce energy consumption in UAE

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Following the partnership between Daikin and Galaxy Cooling Technologies, both parties held an event at the Intercontinental Hotel, Dubai festival City, to showcase the latest Daikin product range including Inverters and VRV systems. The event was attended by hundreds of contractors and consultants, who got the chance to explore the benefits of using Daikin products from operational, cost-efficiency and environmental perspectives.

“Daikin believes in growing its business and market leadership all around the world through partnering with outstanding dealers and continuous dealer development. We are excited to have chosen Galaxy Cooling Technologies as our authorized dealer in the UAE. This will not only help us increase Daikin’s visibility in the market, but also promote, sell and service our residential and commercial products ranges, benefitting from our partner’s experience, capabilities and strong network”, said Yuji Miyata, Chairman and President, Daikin Middle East and Africa.

In addition to VRV and applied systems, Galaxy will now sell, promote and service the full line of Daikin residential and commercial product solutions, Inverter AC Systems, as well as controls, parts and accessories throughout their territory.

The event highlighted how Galaxy’s customers can benefit from a wider usage and applications of Inverter products. The variety of systems offered, and the flexible nature of Daikin VRV systems, makes the transition to residential or commercial projects easier than ever. Combined with the premier support of Galaxy, customers and contractors have numerous new solutions to look forward to.

“With Galaxy Cooling Technologies, Daikin is creating an unparalleled technology partnership that will best serve UAE’s various demands for HVAC requirements. It will provide a turnkey solution for any application”, Said Samer Alawiah, General Manager, UAE Sales.

Galaxy Cooling Technologies LLC, which is part of Badri Group of companies, has made significant investments in hiring key personnel with extensive experience in distribution of residential and commercial systems. The company also possesses a successful track record of running development and marketing programs for dealer networks.

“We look forward to expand our knowledge of Inverter products and their applications in the residential market,” said Mr. Mohammad Badri, Director, Galaxy Cooling Technologies. “We have worked really hard in the past 10 months to prepare for this relationship. Galaxy’s familiarity with Daikin’s products and Inverter type systems is an outstanding advantage that both residential and commercial markets will benefit from. We are glad to be offering technical and service support for Daikin’s customers, as well as contractors and engineers”.

Closing the Event, Tuna Gulenc, Vice President, MEA Sales at Daikin said: “this event is just a kick off session for Daikin & galaxy Team to network & introduce the service & support to the customers. Daikin is a global HVAC manufacturer & is dominant & known in UAE for the successful key project sales achieved. We are aggressively developing new dealers & installers and introducing highly efficient Daikin product ranges. Taking the strength of Galaxy Cooling, we will penetrate more to small and medium size projects and create an unparallel market leadership.”

About Daikin

Daikin Industries is the World’s HVAC Leader with more than 70,000 employees worldwide. Daikin is engaged primarily in the development, manufacture, sales and aftermarket support of air conditioning, heating, ventilation, refrigeration equipment, refrigerants and other chemicals, as well as oil hydraulic products. Daikin Industries is headquartered in Osaka, Japan, with 90 global production basis & presence in 150 countries worldwide.

Daikin Middle East & Africa promotes and provides aftermarket support for a full range of air conditioning equipment and systems in All GCC, Middle East and Africa regions.

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